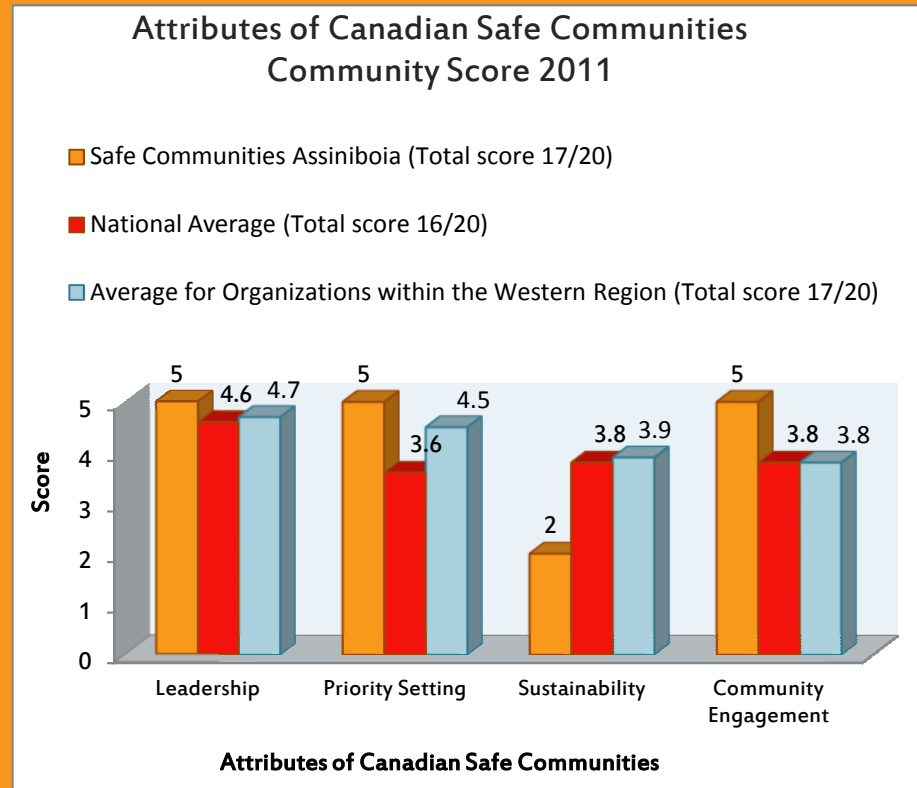


SAFE COMMUNITIES ASSINIBOIA COMMUNITY SCORECARD SEPTEMBER 2011



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COMMUNITY STRENGTHS

Leadership

Membership at the Leadership Table of *Safe Communities Assiniboia* includes the five partners specified by Safe Communities Canada: Band Council, Municipal, Regional or Provincial Government, Police Department, Fire Department, Local Public Health Units/Health Care Services, Emergency Medical Services (EMS) and a broad range of community partners.

Safe Communities Assiniboia reports that it has helped to ensure its future viability by adopting a Terms of Reference and a Succession Plan.

Over the past year, *Safe Communities Assiniboia* reports that it has undertaken a range of strategic initiatives to demonstrate its leadership in the field of Injury Prevention and Safety Promotion in Assiniboia.

Priority Setting for Programmes

Safe Communities Assiniboia reports that it has conducted a community based priority setting exercise during the past 1-3 years.

Safe Communities Assiniboia reports that it has used Safe Communities Canada's Community Based Injury Prevention Priority Setting exercise to set its community's Injury Priorities. Doing so has assured the community of Assiniboia that its priorities have been set transparently and that they are both viable and credible.

Safe Communities Assiniboia reports that the Injury Prevention and Safety Promotion programmes it champions are based in the Injury Prevention priorities it has set in consultation with the community. This demonstrates a strategic use of its resources—especially of volunteer resources.

The *Safe Communities Assiniboia* Leadership Table reports demonstrating its role as an Injury Prevention and Safety Promotion programme champion in the community by having increased awareness of its Injury Prevention and Safety Promotion priorities, introduced or supported the introduction of a new Injury Prevention and Safety Promotion programme, activity or initiative to address its Injury Prevention and Safety

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Promotion priorities, and provided promotional or logistical support (or both) to a community partner's Injury Prevention or Safety Promotion programme.

Safe Communities Assiniboia reports that the programmes that ran in its community in the last year covered a range of fourteen of the fourteen Injury Prevention and Safety Promotion programme themes.

Safe Communities Assiniboia reports having championed programmes in its community that focus on children's car seat safety, recreational helmet use for children/youth, and exercise for seniors.

Safe Communities Assiniboia reports that the children's car seat safety and exercise for seniors programmes were both evidence-based and led by a certified instructor.

Safe Communities Assiniboia reports that 35 citizens in its community completed children's car seat safety programmes, 40 citizens in its community completed recreational helmet use for children/youth programmes, and 163 citizens in its community completed exercise for seniors programmes.

Safe Communities Assiniboia reports that it takes nine of the twelve Social Determinants of Health into account in its priority planning and/ or programming decisions.

Sustainability

By securing funding from a variety of sources, *Safe Communities Assiniboia* is both expanding its reach and influence in the community, and protecting itself from the consequences of reductions in single source financial support.

Safe Communities Assiniboia reports that it retains staff employed by the Safe Community Leadership Table to oversee its administrative requirements. This contributes to organizational effectiveness and enhances the opportunity for community impact.

Safe Communities Assiniboia reports that 125 volunteers contributed 500 hours to its activities. Effective use of volunteers to assist with administrative requirements demonstrates a pragmatic approach to addressing organizational and administrative capacity.

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Community Engagement

Safe Communities Assiniboia reports that it has undertaken a wide range of activities to engage its community in its safety priorities during the past year.

Safe Communities Assiniboia reports that **1,038** citizens in its community participated in Injury Prevention and Safety Promotion programmes it has developed or championed last year.

Safe Communities Assiniboia reports that its profile as a leader in the community has been enhanced by the following items: articles on the programme have been published in local media, programme champions of the cause have been featured in local media, programme delivery leaders have been featured in local media, programme champions and/or programme delivery leaders have been consulted on community safety issues.

Safe Communities Assiniboia reports that it has used radio, newspaper and social media sources, both purchased and donated, to publicize the Injury Prevention or the Safety awareness initiative it is promoting.

OPPORTUNITIES FOR GROWTH

Leadership

Safe Communities Assiniboia will enhance its capacity by evaluating its own effectiveness as an agent of change in its community.

Priority Setting for Programmes

Safe Communities Assiniboia will increase both its impact on the community and its effectiveness as an organization if it takes immediate steps to ensure that all of the Injury Prevention and Safety Promotion programmes it champions in the community are evaluated.

Sustainability

Developing a standard set of services such as orientation, safety training and appropriate recognition programmes to be provided to all its volunteers will help *Safe Communities Assiniboia* ensure that it can recruit and sustain volunteers in the community who will come and assist in the delivery of the Injury Prevention and Safety Promotion programmes it champions.

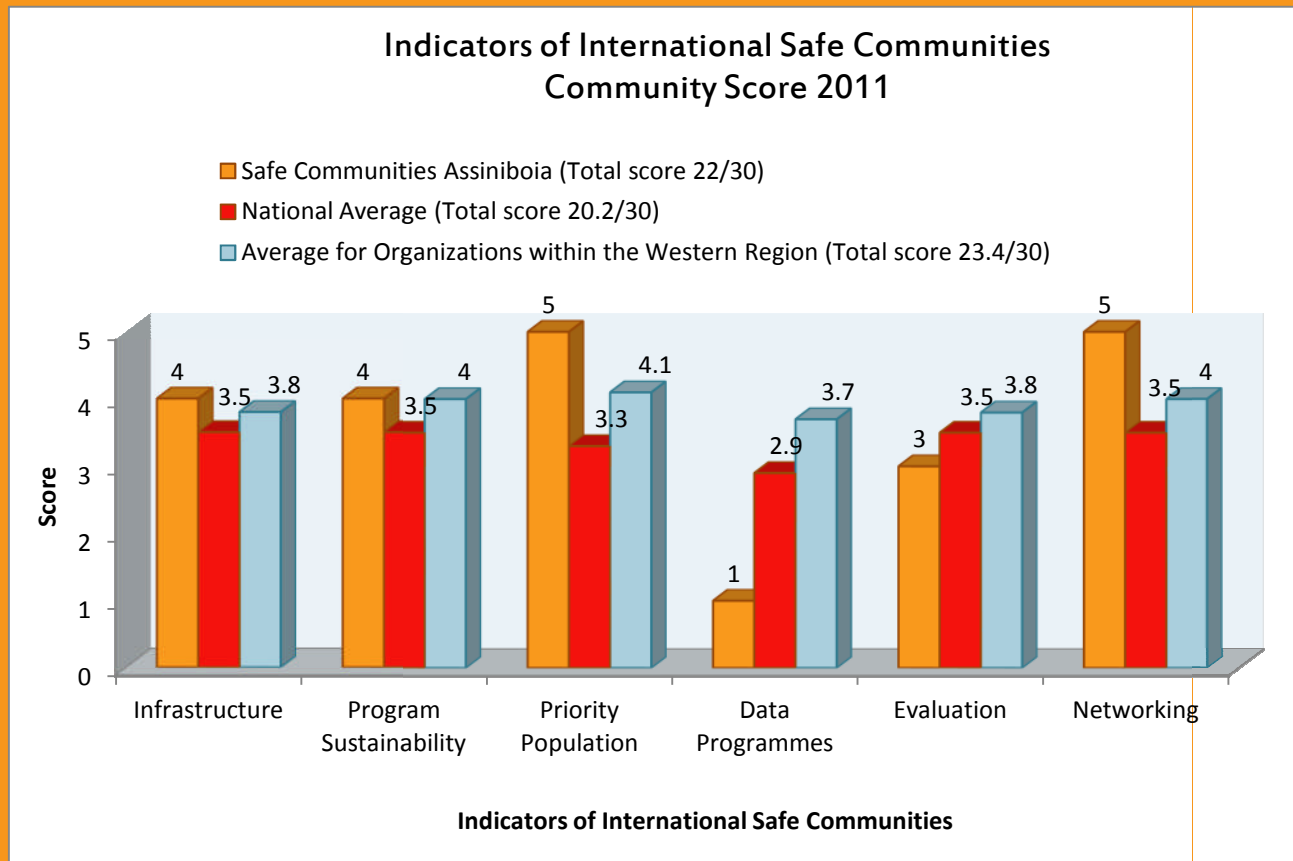
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GENERAL COMMENTS

At the request of *Safe Communities Assiniboia*, we are also providing you with the Indicators for International Safe Communities score.

Safe Communities Canada recommends that any community interested in pursuing a second designation as an International Safe Community demonstrate a minimum Attribute Score of 16/20 and a minimum combined score (Attribute + Indicator) of 35/50. Your combined score **39/50**.

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ATTRIBUTES SCORE 17/20 - INDICATORS SCORE 22/30 - COMBINED SCORE 39/50